



For immediate release

Contact: Laura Mims

Marketing & Development Director
Community Theatre of Greensboro
LMims@ctgso.org
(336) 333-7470 x 205

The Community Theatre of Greensboro and Bob Dunn Ford Launch the Third Edition of *TRIAD IDOL*

Triad-wide talent search will culminate with the crowning of three "Triad Idols" on June 23 at War Memorial Auditorium at the Greensboro Coliseum Complex

Greensboro, NC, April 5, 2007 – After two amazing seasons – when over 1,800 singers from the ages of 8 to 64 auditioned – the Community Theatre of Greensboro (CTG) and Bob Dunn Ford have launched the third season of TRIAD IDOL. Once again, the singing contest is open to people in three age groups: 8-12 years old, 13-18 years old, and 19 and older.

This year, Bob Dunn Ford will host a preliminary audition at its showroom at 801 East Bessemer Avenue in Greensboro. The other preliminary audition sites include Randolph Mall (Asheboro), Burlington Square Mall, Oak Hollow Mall (High Point), Hanes Mall (Winston-Salem), and Four Seasons Town Centre (Greensboro).

"Who will be our next Triad Idols?" wondered Mitchel Sommers, CTG's Executive Director. "If the past two years have taught us anything, it's that the Triad is filled with amazingly talented singers – some of whom have never sung anywhere but in the shower! As a result of TRIAD IDOL, CTG has been able to give these people a chance to share their gifts with a wide audience. In fact, many TRIAD IDOL contestants have gone on to perform in CTG mainstage productions and professional productions in the Triad."



In order to be crowned the 2007 Triad Idols, contestants will go through four rounds of auditions:

- **Preliminaries:**
 - April 28:
 - Hanes Mall (Winston-Salem) 12-5 p.m.
 - Burlington Square Mall (Burlington) 12-5 p.m.
 - Randolph Mall (Asheboro) 12-5 p.m.
 - April 29:
 - Hanes Mall (Winston-Salem) 1-5 p.m.
 - Oak Hollow Mall (High Point) 1-5 p.m.
 - May 4-6:
 - Four Seasons Town Centre (Greensboro)
 - May 4, 6-8 p.m.
 - May 5, 12-5 p.m.
 - May 6, 1-5 p.m.
 - Bob Dunn Ford (Greensboro): Saturday, May 5, only, 12-3 p.m.
- **Quarter-Finals:** May 18-20, Odeon Theatre at Greensboro Coliseum Complex (Greensboro)
 - May 18, 6-8 p.m.
 - May 19, 10 a.m. – 3 p.m.
 - May 20, 12-4 p.m.
- **Semi-Finals:** June 9-10, Odeon Theatre at Greensboro Coliseum Complex (Greensboro)
 - June 9, 2 p.m. ages 8-12
 - June 9, 7 p.m. ages 13-18
 - June 10, 2 p.m. ages 19 and older
- **Final Event:** June 23, War Memorial Auditorium at Greensboro Coliseum Complex (Greensboro) at 6:00 p.m.



The winner in each category will receive a prize package including \$1,000 cash prize and opportunity to perform as the opening act for CTG's summer production of *The Full Monty*; and a gift bag including gift certificates and prizes from local businesses. Last year's Triad Idols, Rainee Perdue (who won in the 19 and older category), Josh Willard (who won in the 13-18-year-old category), and Trenton Durham (who won in the 8-12-year-old category) enjoyed a similar prize package.

"All of us at Bob Dunn Ford are thrilled to be serving as the title sponsor for TRIAD IDOL's third season. Just as we help our customers drive away in the car of their dreams, TRIAD IDOL is all about helping people realize their dreams of singing on stage," says Rick Powell, General Manager of Bob Dunn Ford.

TRIAD IDOL information, registration forms and contest rules may be downloaded at www.triadidol.org or picked up at Bob Dunn Ford located at 801 East Bessemer Avenue, Greensboro or at CTG's offices located at 200 North Davie Street, Greensboro.

About the Community Theatre of Greensboro

For 58 years, the Community Theatre of Greensboro has been committed to providing theatre for the community...by the community. CTG knows that an appreciation for the Arts—honed by performing, volunteering backstage, or attending productions—is an important part of a well-rounded life...and an indicator of a vital community. CTG stages a variety of productions each season—from dramas to musicals to the annual production of *The Wizard of Oz* (now entering its 13th hit year). CTG believes that TRIAD IDOL fills an important need in our community: giving children, teens, and adults the opportunity to develop their performance skills through an exciting series of events.

About Bob Dunn Ford (Title Sponsor)

Having served Greensboro and the Triad for 35 years, Bob Dunn Ford is the Ford source for new and pre-owned cars as well as the connection for Ford parts and service. Bob Dunn Ford has the reputation of doing whatever it takes to get their customers into the car they have always wanted by offering the most complete and comprehensive financial packages available. From a community perspective, they are committed to creating opportunities that stimulate creativity and promote cultural diversity. By supporting the Arts and humanities, Bob Dunn Ford hopes to promote a deeper understanding of our communities and ourselves. They believe the universal language of the Arts educates, inspires, and brings people, cultures, and ideas together.